

Science&Motion - Reference Sheet

SAM on the European and US PGA Tour

After last year's tremendous success and feedback, the Science&Motion Tour Team has again attended important tournaments of the European and US PGA Tour. A significant number of PGA professionals discovered and took advantage of the various practice possibilities featured by the *SAM PuttLab* and enjoyed the feedback discussions with the Science&Motion Tour Team:

BMW International Open 2004:



Robert Coles (ETP)



Steven Gallacher (ETP)



James Hepworth (ETP)



Johan Edfors (ETP)
Dr. Christian Marquardt (SAM)
Per Nellbeck (Coach)



Moritz Fischer (SAM)
Luke Donald (ETP)



Dr. Christian Marquardt (SAM)
Matthew Blackey (ETP)
Uwe Tappertzhofen (SAM)

Linde German Masters 2004:



Dr. Christian Marquardt (SAM)
Sandy Lyle (ETP)



Graeme Mc Dowell (ETP)
Dr. Christian Marquardt (SAM)



Dr. Christian Marquardt (SAM)
James Kingston (ETP)



Philippe Lima (ETP)



Scott Drummond (ETP)



Tobias Dier (ETP)

(ETP : European Tour Player)

Full List of PGA Players working with Science & Motion

Please visit our website <http://www.scienceandmotion.com> to see the full list of the players.

Testimonials about SAM PuttLab:

David Leadbetter:

"The SAM PuttLab provides insight into the putting stroke with a level of precision unlike any other technology. The successful use of the system in my work with PGA tour players confirmed the high efficiency of this excellent feedback tool."

Padraig Harrington (No. 8 in the world rankings) - 24 October 2004 to "The Guardian":

"You can have good weeks putting badly, and vice versa, but this machine is a great help with those things even a coach cannot see".

Steve North, Director of Instruction, St Andrews Links Golf Academy:

"St Andrews Links Golf Academy is proud to be at the forefront of the modern game. SAM PuttLab is a key component of the coaching system we have in operation at the Home of Golf. It provides clear feedback, positive results and above all it is fun to use."

Keith Williams (PGA European Tour Coach):

"As soon as I had worked with the system myself, I realized what an innovative and significant piece of equipment it is. ... Knowing exactly what is happening during the putting stroke can mean a significant and important change of approach to helping coach golfers at all levels. Ultimately it's about helping players get better results."

Geoff Mangum (Putting Expert and Instructor):

"The SAM PuttLab takes putting science into the body, giving the teacher and the golfer all the precise knowledge needed to assess the effectiveness of technique, to identify problem areas, and to guide and monitor improvement."

"This is the first putting technology worthy of the new century, and should immediately find a place in every top golf school and in every professional player's arsenal."

Travis Fussell (President Fussell Putters, Inc):

"From amateurs to tour players, I am amazed how easy it is to pinpoint problems in ones putting stroke. From a simple assessment to teaching, nothing comes close to the accuracy and consistency that your machine displays. I have been able to modify and sell hundreds of putters utilizing your SAM system."

Federica Dassu (Head-Coach and mentor for the Italian women's golf Federation) wrote:

"We had a training camp in the south of Italy. The machine was well accepted by the players...some were totally enthusiastic about it!"

Hank Haney

Hank Haney has been working successfully with the SAM System at the Hank Haney Golf Ranch in Texas. In the *Golf Digest* magazine, Haney stated the following:

"... So how do you create a process to diagnose and treat the yips – a problem many players won't even admit they have? That's where the Super SAM machine comes in.

A team of German scientists and teaching professionals figured that the only way to cure the yips was to first discover exactly when, how and how much they happen in a stroke. That's what their Super SAM machine does. It provides a complete diagram of the putting or chipping stroke, measured with ultrasound..." -- Hank Haney, "The Science of Curing Yips – New Technology Finally Gives You A Fighting Chance" Golf Digest, August, 2004